



SAMPLE PRESS RELEASE

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Contact:
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Mayor [NAME] Joins Nationwide Effort to Recognize Impact of National Service

[CITY, STATE]– Mayor [NAME] joined more than [CHECK WEBSITE FOR LATEST TOTAL] mayors across the country for the third annual Mayors Day of Recognition for National Service, a nationwide bipartisan effort to highlight the impact of national service in tackling city problems.

“National service is a vital resource for our city,” said Mayor [NAME]. “AmeriCorps members and Senior Corps volunteers make our cities better places to live. As Mayor, I am grateful for the dedication and sacrifice of these citizens, who are helping make our great city stronger, safer, and healthier.”

Mayor [NAME] participated in [INSERT SPECIFIC ACTIVITIES MAYOR ENGAGED IN].

Given the many social needs facing communities – and the fiscal constraints facing government at all levels - mayors are increasingly turning to national service as a cost-effective strategy to meet city needs. More than [NUMBER OF PARTICIPANTS] AmeriCorps members and Senior Corps volunteers serve in [CITY], providing vital support by [LIST SERVICE ACTIVITIES].

[ADD PARAGRAPH ABOUT EXAMPLE OF NATIONAL SERVICE IMPACT OR HOW NATIONAL SERVICE HAS HELPED CARRY OUT CITY-WIDE SERVICE PLAN OR OTHER MAYORAL PRIORITY].

The Mayors Day of Recognition for National Service is a nationwide bipartisan effort to recognize the positive impact of national service in cities, to thank those who serve, and to encourage citizens to give back to their communities. The day is sponsored by the Corporation for National and Community Service (CNCS), the National League of Cities, and Cities of Service.

“I am proud to be working with Mayor [NAME] as we continue to strengthen communities through national service,” said Wendy Spencer, CEO of the Corporation for National and Community Service. “Mayors are leaders who get things done. They know first hand the value of national service in tackling city problems. I commend Mayor [NAME] for working with us to improve lives and strengthen communities through national service.”





As the federal agency for service and volunteering, CNCS annually engages more than five million citizens in service at more than 60,000 locations in 8,500 cities across the country through AmeriCorps, Senior Corps, and other programs. National service participants address the most pressing challenges facing our cities and nation, from educating students for the jobs of the 21st century and supporting veterans and military families to preserving the environment and helping communities recover from natural disasters.

Across the country, mayors are participating in a variety of activities, including visiting national service programs, hosting roundtables at City Hall, issuing proclamations, and communicating about national service through social media. By shining the spotlight on the impact of service and thanking those who serve, mayors hope to inspire more residents to get involved in their communities.

“National service shows the best of the American spirit – people turning toward problems instead of away, working together to find community solutions,” said Mayor [NAME]. “Today, as we thank national service members for their commitment, let us all pledge to do our part to strengthen our city through service and volunteering.”

For more information on the Mayors Day of Recognition for National Service, including background and a list of participating mayors, visit www.nationalservice.gov/mayorsforservice.

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[INSERT CITY BOILERPLATE DESCRIPTION]

The Corporation for National and Community Service (CNCS) is a federal agency that engages more than five million Americans in service through AmeriCorps, Senior Corps, the Social Innovation Fund, and the Volunteer Generation Fund, and leads the President’s national call to service initiative, United We Serve. For more information, visit NationalService.gov.

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